

Phantom Screens

Naturally Green

In the seventh year of the twenty-first century, we find our world in need of our help in preserving its beauty and its bounty. The message is loud and clear: we must reduce our consumption of energy and natural resources or we will run out of both. Though we often look



Phantom Retractable Screens provide natural ventilation and cooling while reducing energy consumption and costs. They recoil out of sight when not in use.

to tomorrow's science and technology to provide answers, sometimes the solution, or part of it, comes from our past.

For much of the twentieth century, screens were the method of choice for providing natural cooling and ventilation for homes and businesses. The slamming of a screen door still evokes memories of a bygone era, as do curtains wafting gently in the breeze. Family and friends gathering on the screen porch for dinner or a glass of tea was a common sight. The song of crickets lulled us to sleep.

Then, with the advent of air conditioning, we started insulating ourselves from the natural world.

Screens simply fell out of favor and use. Today, it is not uncommon for homes to have no screens whatsoever. With an emphasis on aesthetic beauty, screens are seen as dull and utility-looking.

However, there is a way to have the breeze and the beauty, and its name is Phantom. Since 1992, Phantom has been producing "retractable" screens - screens that recoil into a protective hood when not needed. They have three distinct product lines to fit virtually any opening in the home; doors, windows, and oversized areas like porches, patios, and garages.

The Phantom Retractable Door Screen (their original product) literally created an industry. They added a window specific product in 1998 and the electrically-powered, remote-controlled Executive Screen in 2000. With a Phantom, it's possible to have all the healthful and environmentally friendly benefits of



Almost any covered porch can become a screened oasis with the push of a button. Executive Screens can be up to 25' wide and 16' tall.

screens without the permanent barrier of traditional systems. Each and every Phantom is custom sized for its application and are available in a wide variety of colors to match most any decor.

The benefits of retractable screening aren't limited to ventilation and insect control, however. Phantom

Screens equipped with solar screen mesh can effectively block up to 90% of the sun's heat and glare. This reduction can significantly reduce air conditioning usage and energy costs.

Phantom Screens are available in the Mid-South through Southern Screens, (901) 758-2121 or 1-888-Phantom. Their website, www.midsouthphantom.com contains photo and video galleries to fully familiarize you with the capabilities of this remarkably versatile product.



Solar Screens can block up to 90% of the sun's energy while still allowing excellent visibility. Note the shading provided on this sunroom.

We're all looking for ways to lessen our impact on the natural world, and using Phantom Retractable Screens is a good place to start. Phantom Screens are "Naturally Green."



PHANTOM
SCREENS

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